

Jeanne Carver's Bio:

Jeanne is the Founder and President of Shaniko Wool Company. Located in Oregon's interior high desert, Shaniko Wool is the only supply of Responsible Wool Standard (RWS) and NATIVA Regen certified wool produced in the U.S. and North America. Her efforts in scaling the supply of third-party certified wool follow her work since the late 1990's, in taking wool and lamb produced on her family's heritage Imperial Stock Ranch through manufacturing and delivery as finished products into a variety of markets. Shaniko Wool is now 10 western ranches, collectively grazing 2.6 million acres. In early 2020, she launched a Carbon Initiative to measure the ecosystem and climate impacts of their ranching operations and wool supply. Jeanne is an award-winning agricultural entrepreneur and author, receiving both the American Sheep Industry Innovation Award and the Oregon State University College of Agricultural Sciences Hall of Fame Award in 2023.